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docmail Integration

Integrating docmail with business software



docmail Integration

By integrating docmail with your business software you will eradicate repetitive employee administration, significantly reduce your direct mail costs and simplify your communication processes. Why should automated Mail fulfilment be reserved for the few?

Orbis Software and its global partner community have collaborated to deliver the drag and drop functionality you need to quickly and simply integrate with docmail.

The Problem:

docmail is a market leading mail fulfilment provider that is used by organisations both small and large. Yet, running direct mail campaigns through mail fulfilment houses can be time consuming, employee intensive and error prone.

The Solution:

The TaskCentre docmail Integration solution automates the flow of information between your business software and docmail's fulfilment services. It ensures you pay less for your mail and that you target customers at the optimum time.



» docmail Integration

Slashing the cost of direct mail campaigns

Direct mail is back in vogue and response rates are rising for new business, up sell and renewal communications. Yet, many businesses still cannot warm to the physical cost of direct mail or the employee time it takes to process.

TaskCentre will automatically pick up your direct mail template, create an associated mailing list and place it with docmail for printing, assembly and delivery. This reduces actual mail piece costs and removes employees from the process.

Data driven direct mail campaigns

Creative talent is very rarely missing from the direct mail campaigns of small or medium sized businesses but the knowledge of exactly when to send it and to whom is an advantage that has traditionally been reserved for larger businesses.

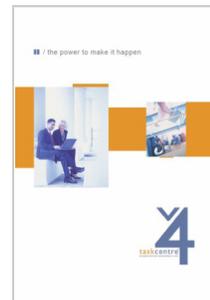
TaskCentre will dynamically monitor your business software, identify up sell/cross sell opportunities within you company CRM or ERP solution and automatically run direct mail campaigns via docmail. This ensures that you never miss a financial opportunity and that costs are minimised.

Automatically integrating direct mail and email

Direct mail has never been a standalone marketing vehicle and by integrating it with email companies can experience a significant uplift in leads generated. Sadly, the coordination of direct mail and email can be challenging and time consuming.

TaskCentre resolves this problem by synchronising direct mail with email by automating the creation and distribution of an associated email campaign each and every time a direct mail campaign is run.

Want to learn more about TaskCentre?



TaskCentre Brochure

What is TaskCentre, how does it work and what will it do for your business? Find out today.

» [Download Brochure](#)

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